

# Parket BLAD

Parketblad has been the trade magazine for the parquet industry and related companies for 25 years. With all ins and outs about the parquet world, reports, interviews, trade fair reports, news and much more. Indispensable for everyone in the industry, from supplier to parquet and salesman. Apart from you story via Parketblad you communicate with your target group, both in print and online.

## Publication List 2019

Edition	Deadline supplying advert	Publication date
1	31 December (2018)	15 January
2	29 January	12 February
3	26 February	12 March
4	2 April	16 April
5	30 April	14 May
6	24 May	11 June
7	2 July	16 July
8	20 August	3 September
9	1 October	15 October
10	29 October	12 November
11	26 November	10 December

## Advertising Print

Size	Specifications w x h (mm)	Rates €
2/1 page	420 x 297 (exl. 3 mm bleed)	3,570
1/1 page	210 x 297	2,375
1/2 page portrait	93 x 275	1,200
1/2 page landscape	190 x 135	1,200
1/4 page portrait	93 x 135	900
1/4 page landscape	190 x 65	900
Surcharge branded content*		+750 per page
Inserts		On request
Other advertisement sizes		On request

\* Including editing

## Advertising Online

Size	Specifications	Price €
Full banner website	468 x 60, 320 x 50	975 a year
Banner newsletter	468 x 60	150
Digital advertorial newsletter		150
Partner mailing		150

## Where to send your advert

Please use Ad | Portal to send your advertising material for print. You will receive a request from Ad | Portal to do so. Please be aware of emails going to the spam folder.

Please send advertising material for online purposes (website and newsletters) to [traffic@archermedia.nl](mailto:traffic@archermedia.nl). You will receive a request to do so from the Traffic department.

## Contact details

### Publishing company

Vakbladen.com  
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### Publisher

Jeroen Cnossen

### Advert department

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### Delivery advert

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### Subscription

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